



Diocese of Port Elizabeth Website Sponsorship Opportunities

Catholic Diocese

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8th May 2015

Dear Business Member of the Diocese of Port Elizabeth

The Diocese has decided to undertake a long-overdue upgrade and redevelopment of the Diocesan website.

The new website will be dynamic, catering not only for the online communication needs of the Diocese but will also have a strong evangelisation component. As such, we believe it will attract a large number a visitors from around the Diocese and elsewhere.

Those of you with business websites will appreciate that this is not an inexpensive exercise, especially for a site with the complexity and high levels of functionality required for it to be a truly effective and worthwhile online medium of communication.

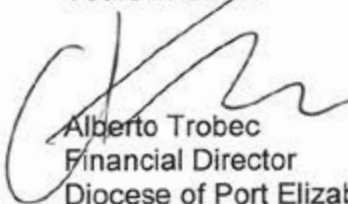
The Diocese has therefore decided to make a limited number of advertising and sponsorship opportunities available to businesses in the Diocese.

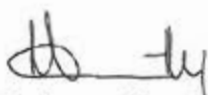
This achieves two objectives: It assists the Diocese to offset the costs of developing and running the website, and it creates opportunities for businesses which would like to reach this significant niche market – a win-win situation for all concerned!

We have appointed Frank Nunan of SA Catholic Websites Online to undertake the redesign and development of the Diocesan website, and we also hereby authorise him to sell the sponsorship and advertising packages for the site.

We look forward to welcoming you as partners in this endeavour, for the good of our Diocese and for the greater Glory of God.

Yours in Christ.


Alberto Trobec
Financial Director
Diocese of Port Elizabeth


Rebecca Huntly
Bishop's Secretary



Diocese of Port Elizabeth Website Sponsorship Opportunities

Introduction

The Diocese of Port Elizabeth understands and appreciates the need for a dynamic and informative website- it is a platform for improved communications, dynamic and proactive evangelisation, and a forum for interaction between all sectors of the Catholic community in our Diocese. However, achieving this level of functionality and interaction does not come cheaply, and the Diocese is looking to partner with the Business community to achieve these objectives. In return for this support, the Diocese is offering Businesses exposure to the Catholic Community of the Diocese.

Rates:

Size	Exposure	3 months	6 months	12 months
Mega Banner (appears on top of all pages throughout the site)				
800 x 90 px	1 of three rotations	R900	R1650	R3000
Skyscraper (appears on the right hand side of the pages, throughout the site)				
150 x 300 px	1 of five rotations	R600	R1100	R2000
Scrolling Strip (appears on the bottom of all pages)				
100 x 100	continuous rotation	R375	R675	R1200

Mega Banners:

These advertisements appear at the top of every page (where practical*) of the website and availability is restricted to three advertisers, whose advertisements will appear in rotation. These advertisements are click-through to the advertisers' websites. These spaces will be allocated on a "first come, first served" basis.

Skyscrapers:

These advertisements appear on the right side of every page of the website (where practical) and availability is restricted to five advertisers, whose advertisements will appear in rotation. These advertisements are click-through to the advertisers' websites. These spaces will be allocated on a "first come, first served" basis.

Scrolling Strip:

These advertisements will typically consist of the advertiser's logo and will appear on the bottom of every page of the website (where practical). The logos will scroll from right to left in a continuous strip, and will of course be click through to the advertisers' websites. There is theoretically no limit as to the numbers of advertisements that may be accepted here, but in terms of practicality and fair exposure, the number of advertisers will be limited to 20 - first come, first served.

** Where practical - in some cases the nature of the content of a particular page may not make it practical for the advertisements to appear on that page.*

Interested?



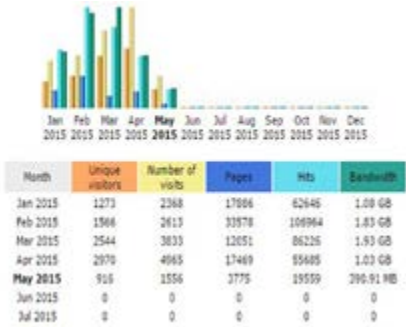
Looking for other Advertising and Promotional Opportunities in the broader South African Catholic community?

SA Catholic Websites Online is slowly increasing its representation of various Catholic institutions in terms of developing and hosting their websites, and as it does so additional opportunities arise for advertising and promotions.

In addition to the Diocese of Port Elizabeth, SA Catholic Websites Online can also offer the following opportunities :



SA Catholic Online - this is a broad spectrum Catholic resource website which has now been in operation for two years. The site is currently attracting nearly 3000 unique visitors per month with up to 100 000 hits in a single month, and this is on the increase, as the graphic illustrates. Click [here](#) for more information.



SA Catholic Friendships Online is a new Faith-Focused Catholic Dating & relationships site. It will officially be launched on Monday, May 18th. The demographic here is obviously single Catholics of all ages, cultures and backgrounds. Click [here](#) for more information.

Radio Veritas - SA Catholic Websites Online is in the process of re-designing and upgrading the **Radio Veritas** website. Radio Veritas is South Africa's only Catholic Radio Station, with a listenership of more than 100 000. Opportunities also exist for Advertising on Air, and for Combo On Air/Website packages. Click [here](#) for more information.



SA Council of Priests (SACOP) - SA Catholic Websites Online has recently upgraded and re-launched the SACOP website. This is a specialised niche market with its target audience being the priests of Southern Africa. Click [here](#) for more information.



The Galilee Spiritual Growth & Healing Retreat House is a dedicated retreat venue situated in Ballito in Kwa-Zulu Natal. This is also a broad spectrum website, targeting Catholics across South Africa. The House was officially opened on May 12th by Bishop Barry Wood of Durban, so this is also a new website. Click [here](#) for more information.



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